



FAST CASH

How It Happens

People are usually drawn to Commercial Sexual Exploitation (CSE) with the idea of making fast money. They are not aware of what they will have to do in order to make that fast money.

Recruiters and Pimps

Recruiters and pimps are the people that **Force, Coerce, Seduce, and Befriend** teens into CSE.

Through manipulation and lies, false promises are made to make you believe what they say and make you feel like you can't say NO. It's easy to get into CSE but it's not always easy to get out. Like they say, people come in all different shapes and sizes—so do pimps. You can only tell a pimp by what they say and do.

Don't be scared...
Be aware.

Commercial Sexual Exploitation (CSE)

CSE is when a minor is used to provide sexual services in exchange for something of value. Usually, an adult profits from this exchange.

This can happen to you. Your best friend, neighbor, sister—it could even be your girlfriend or a peer who is under pressure to get into it.

**....isn't
always the
way**

There is no limit to where the pimps will not go to meet and recruit YOU!

- ◆ **Birthdays parties**
- ◆ **Beaches**
- ◆ **Malls**
- ◆ **School Campus and Events**
- ◆ **Library**
- ◆ **Bus Stops**
- ◆ **Streets**
- ◆ **Clubs, Parties, etc.**

TIPS

- **Do not give your phone number out to people you just meet. Get their digits instead. It's safer & smarter. PIMPS may use your number to harass & control you.**
- **Ask questions about what a person is telling you—don't always take what they say at face value.**
- **If you are suspicious of someone's intentions or think someone is trying to recruit you, avoid eye contact and walk away immediately. Eye contact and body language gives them the impression you're interested in what they have to say or offer.**
- **Know who your fiends are. When a person goes out of their way to befriend you, find out who they are and what they're like.**
- **Be cautious of free money, gifts or "too good to be true" job offers – nothing is for free when it comes to CSE.**

TIPS

- **Have a safety plan. Think about what you would do if someone was trying to recruit you.**
- **Tell someone. If you or someone you know feel that you are being recruited, report it to the POLICE, or SOS 941-5554.**

Reality Bites

The dangers and the reality of CSE that pimps don't tell you about are far from glamorous. They include death, jail, suicide, HIV/STDs, being beaten, raped, tortured and providing 100's – 1,000's of unwanted sexual services to men you don't even like.

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